

INVOICE



http://www.local6.com

WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

Billing Address:

John McLaughlin & Associates
Attention: Accounts Payable
919 Prince Street
Alexandria, VA 22314

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
263332-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/Florida Enterprise Fou		

Flight Dates	Order #	Alt Order #
11/01/12 - 11/05/12	263332	6400835

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/01/12	11/02/12	Local 6 News 12-1230p	12-1230p	---TF--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGTh 11/01/12 12:11 PM Local 6 News 12-1230p 12-1230p :30 CDOR1202TVH \$1,500.00 NM 2 WKMGTh 11/01/12 12:27 PM Local 6 News 12-1230p 12-1230p :30 CDOR1202TVH \$1,500.00 NM 1 WKMGF 11/02/12 Local 6 News 12-1230p 12-1230p :00 \$1,500.00 NM Credited									
2	11/05/12	11/05/12	News at 6p	6-630p	M-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 6:20 PM News at 6p 6-630p :30 CDOR1202TVH \$2,000.00 NM									
3	11/01/12	11/02/12	News at 6p	6-630p	---TF--	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 11/01/12 News at 6p 6-630p :00 \$1,400.00 NM Credited 3 WKMGTh 11/01/12 News at 6p 6-630p :00 \$1,400.00 NM Credited 2 WKMGF 11/02/12 6:21 PM News at 6p 6-630p :30 CDOR1202TVH \$1,400.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
263332-1	11/06/12	November 2012	10/29/12 - 11/05/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
POL/Florida Enterprise Fou		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	11/05/12	11/05/12	M-F 11p News	11-1135p	M-----	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u> 11/05/12	<u>End Date</u> 11/11/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKMG	M	11/05/12	11:33 PM	M-F 11p News	11-1135p	:30	CDOR1202TVH	\$3,000.00 NM
5	11/01/12	11/02/12	M-F 11p News	11-1135p	---TF--	:30	3	\$3,000.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKMG	Th	11/01/12	11:13 PM	M-F 11p News	11-1135p	:30	CDOR1202TVH	\$3,000.00 NM
3	WKMG	Th	11/01/12	11:28 PM	M-F 11p News	11-1135p	:30	CDOR1202TVH	\$3,000.00 NM
2	WKMG	F	11/02/12	11:29 PM	M-F 11p News	11-1135p	:30	CDOR1202TVH	\$3,000.00 NM
6	11/03/12	11/03/12	7-9a Sat Early Show	7-9a	-----S-	:30	1	\$600.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKMG	Sa	11/03/12	7:59 AM	7-9a Sat Early Show	7-9a	:30	CDOR1202TVH	\$600.00 NM
7	11/03/12	11/03/12	Sat Local 6 News at 6p	6-630p	-----S-	:30	1	\$1,500.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKMG	Sa	11/03/12		Sat Local 6 News at 6p	6-630p	:00		\$1,500.00 NM
	Credited								
8	11/04/12	11/04/12	CBS Sunday Morning	9-1030a	-----S	:30	1	\$3,000.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKMG	Su	11/04/12	9:55 AM	CBS Sunday Morning	9-1030a	:30	CDOR1202TVH	\$3,000.00 NM
9	11/04/12	11/04/12	Sun 11p News after NFL	Late News	-----S	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKMG	Su	11/04/12	11:49 PM	Sun 11p News after NFL	Late News	:30	CDOR1202TVH	\$3,000.00 NM
10	11/05/12	11/05/12	Morn News at 5a	5-530a	M-----	:30	1	\$1,200.00	NM
Weeks:	<u>Start Date</u> 11/05/12	<u>End Date</u> 11/11/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKMG	M	11/05/12	5:25 AM	Morn News at 5a	5-530a	:30	CDOR1202TVH	\$1,200.00 NM
11	11/05/12	11/05/12	The Early Show	7-9a	M-----	:30	1	\$1,600.00	NM
Weeks:	<u>Start Date</u> 11/05/12	<u>End Date</u> 11/11/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKMG	M	11/05/12	8:38 AM	The Early Show	7-9a	:30	CDOR1202TVH	\$1,600.00 NM

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Payment Terms 30 Days

Invoice #	Invoice Date	Invoice Month	Invoice Period
263332-1	11/06/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
POL/Florida Enterprise Fou		

Agency Commission \$4,170.00

Net Amount Due \$23,630.00

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